

-- FOR IMMEDIATE RELEASE--

Letter from the President of DEAN'S Residential in response to recent contamination allegations involving White Lightning product.

Portland, Oregon – Jun 13, 2020

First off, I need to thank all of our incredible customers for nearly two decades of support. Their loyalty is the absolute lifeblood of our business. For the last 10 years, hundreds of industry professionals and thousands of gardening enthusiasts have trusted White Lightning to grow food for 'the family table'. My 6-year old baby girl, wife and of course Mom, all have been eating the fruits and vegetables grown in White Lightning for years.

It is important to note, DEANS does not manufacture compost or manure products. We receive these finished products which are used in our White Lightning from organic farms or from suppliers that are listed as organic. The products are then blended into a proprietary mix to create our White Lightning product.

Recent testing by the Oregon Dept. of Agriculture (ODA) has confirmed trace amounts of Clopyralid in one batch of steer manure and one batch of mushroom compost. We immediately suspended sales of these 2 products and are in the process of seeking out new organic supplier relationships. In addition, we are looking at alternative nutrient supplements for our White Lightning product should we continue to find disparities between an organically certified product and test results that are contrary to this certification.

If DEANS cannot rely on the organic certifications and farms that supply the Portland area with manure and compost, how can the public (you, me and our families) rely upon the organic labeling in our fresh fruits and vegetables?

Lastly, this summer, we will be implementing a new ongoing plant bioassay program for growing in White Lightning and will continue to perform our current independent laboratory testing on products used in this product. We are enacting these more rigorous monitoring procedures until we have more faith in the integrity of organic product certification.

Should you have any additional questions, comments or concerns, please direct all correspondence via email to: wecare@deansdelivers.com. Our phone sales associates are unable to assist in this matter.

Please direct all media requests to: media@deansdelivers.com.

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President
DEAN'S Residential